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**STATE OF WASHINGTON  
DEPARTMENT OF FINANCIAL INSTITUTIONS  
SECURITIES DIVISION**

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IN THE MATTER OF DETERMINING  
whether there has been a violation  
of the Securities Act of Washington by:

Taxi Vision Media, Inc.; Ryan C. Gould,

Respondents.

Order Number S-05-130-06-CO01

CONSENT ORDER AS TO RYAN C. GOULD

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**INTRODUCTION**

On August 8, 2006, the Securities Administrator of the State of Washington issued Statement of Charges, S-05-130-06-SC01, against the Respondents, Taxi Vision Media, Inc. and Ryan C. Gould.

The Securities Division and Respondent Ryan C. Gould do hereby agree to this Consent Order in settlement of the above captioned matter. The Securities Division has, in the Statement of Charges, made certain allegations and conclusions, set forth under the headings "Tentative Findings of Fact" and "Conclusions of Law". Ryan C. Gould neither admits nor denies the Tentative Findings of Fact and Conclusions of Law, which are hereby incorporated by reference into this Consent Order.

**CONSENT ORDER**

Based upon the foregoing:

IT IS AGREED AND ORDERED that Respondent Ryan C. Gould shall cease and desist from offering or selling securities in violation of RCW 21.20.140, the securities registration section of the Securities Act of Washington.

IT IS FURTHER AGREED AND ORDERED that Respondent Ryan C. Gould shall cease and desist from acting as an unregistered securities broker-dealer or salesperson in violation of RCW

CONSENT ORDER AS TO RYAN C. GOULD

1 21.20.040, the broker-dealer and securities salesperson registration section of the Securities Act of  
2 Washington.

3 IT IS FURTHER AGREED AND ORDERED that Respondent Ryan C. Gould shall cease and  
4 desist from violating RCW 21.20.010, the anti-fraud section of the Securities Act of Washington.

5 IT IS FURTHER AGREED AND ORDERED that Respondent Ryan C. Gould shall be liable for  
6 and pay a fine in the amount of four thousand dollars (\$4,000). The Respondent shall pay one thousand  
7 dollars (\$1,000) before the entry of the Consent Order. The Respondent shall make payments of five  
8 hundred dollars (\$500) per month for six consecutive months and each payment shall be due by the 15<sup>th</sup>  
9 day of the month. The first payment shall be due on January 15, 2007. The remaining balance of the four  
10 thousand dollar (\$4,000) fine imposed in this order shall become immediately due and payable upon  
11 failure to make any payment.

12 IT IS FURTHER AGREED that the Securities Division has jurisdiction to enter this Order.

13 IT IS FURTHER AGREED that in consideration of the foregoing Respondent Ryan C. Gould  
14 waives his right to a hearing in this matter and judicial review of this order.

15 **WILLFUL VIOLATION OF THIS ORDER IS A CRIMINAL OFFENSE.**

16 SIGNED this \_\_\_15th\_\_\_ day of \_\_\_December\_\_\_\_\_, 2006.

17 Approved for entry by:

18 \_\_\_\_\_/s/\_\_\_\_\_  
19 Mark Rosencrantz, WSBA # 26552  
20 Stanislav Ashbaugh, LLP  
21 Attorney for Respondent Ryan C. Gould

Signed by:

22 \_\_\_\_\_/s/\_\_\_\_\_  
23 Ryan C. Gould, individually

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SIGNED and ENTERED this 18<sup>th</sup> day of December, 2006

*Michael E. Stevenson*

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MICHAEL E. STEVENSON  
Securities Administrator

Approved by:

Presented by:

*Suzanne Sarason*

*K. Reynolds*

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Suzanne Sarason  
Chief of Compliance & Examinations

\_\_\_\_\_  
Kate Reynolds  
Financial Legal Examiner