## STATE OF WASHINGTON DEPARTMENT OF FINANCIAL INSTITUTIONS

2 **SECURITIES DIVISION** IN THE MATTER OF DETERMINING 3 Order Number S-07-471-08-CO01 whether there has been a violation of the 4 Franchise Investment Protection Act of CONSENT ORDER Washington by: 5 SoccerTots, Incorporated; Edward Kent Gold. 6 7 Respondents. INTRODUCTION 8 On October 23, 2008, the Securities Administrator of the State of Washington issued 9 Statement of Charges, S-07-471-08-SC01, against the Respondents SoccerTots, Incorporated 10 and Edward Kent Gold. The Securities Division and SoccerTots, Incorporated and Edward Kent 11 Gold do hereby agree to this Consent Order in settlement of the above captioned matter. The 12 Securities Division has, in the Statement of Charges, made certain allegations and conclusions, 13 set forth under the headings "Tentative Findings of Fact" and "Conclusions of Law." 14 SoccerTots, Incorporated and Edward Kent Gold neither admit nor deny the Tentative Findings 15 of Fact and Conclusions of Law, which are hereby incorporated by reference into this Consent 16 Order. 17 CONSENT ORDER 18 Based upon the foregoing and finding it in the public interest: 19 IT IS AGREED AND ORDERED that Respondents SoccerTots, Incorporated and 20 Edward Kent Gold, and their agents and employees, shall each cease and desist from offering 21 or selling franchises in violation of RCW 19.100.020, the registration section of the Franchise 22 Investment Protection Act of Washington. 23

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CONSENT ORDER

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DEPARTMENT OF FINANCIAL INSTITUTIONS **Securities Division** PO Box 9033 Olympia, WA 98507-9033 360-902-8760

1	IT IS FURTHER AGREED AND ORDERED that Respondents SoccerTots,		
2	Incorporated and Edward Kent Gold, and their agents and employees, shall each cease and		
3	desist from violation of RCW 19.100.170, the anti-fraud section of the Franchise Investment		
4	Protection Act of Washington.		
5	IT IS FURTHER AGREED AND ORDERED that Respondents SoccerTots,		
6	Incorporated and Edward Kent Gold, and their agents and employees, shall each cease and		
7	desist from violation of RCW 19.100.080, the disclosure document section of the Franchise		
8	Investment Protection Act of Washington.		
9	IT IS FURTHER AGREED that Respondents SoccerTots, Incorporated and Edward		
10	Kent Gold enter into this Consent Order freely and voluntarily and with full understanding of		
11	its terms and significance.		
12	IT IS FURTHER AGREED that the Securities Division has jurisdiction to enter this		
13	Order.		
14	IT IS FURTHER AGREED that in consideration of the foregoing, Respondents		
15	SoccerTots, Incorporated and Edward Kent Gold waive their rights to a hearing in this matter		
16	and judicial review of this matter pursuant to RCW 34.05.		
17			
18	SIGNED this 31st day of December, 2008.		
19	Approved for Entry by:		
20			
21	Jeffrey M. Heutmaker, Attorney for Respondents Montana State Bar No. 6911		
22	Niontana State Dai 110. 0911		
23			
24	CONSENT ORDER 2 DEPARTMENT OF FINANCIAL INSTITUTION Securities Divi		

1	Signed by:	
2	SoccerTots, Incorporated	
3	/s/	
4	Edward Kent Gold, President	
5	Signed by:	
6		
7	/s/ Edward Kent Gold, individually	
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10		
11	Dated and Entered this 26th day of January,	, 2009.
12	By:	
13	quidel E, Stevenson	
14	MICHAEL E. STEVENSON	
15	Securities Administrator	
16	Approved by:	Presented by:
17		A + Fisher
18	An Elm	Bridgett Fisher
19	Suzanne Sarason	Bridgett Fisher
20	Chief of Compliance & Examinations	Enforcement Attorney
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CONSENT ORDER

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