STATE OF WASHINGTON DEPARTMENT OF FINANCIAL INSTITUTIONS **SECURITIES DIVISION**

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STATEMENT OF CHARGES AND NOTICE OF INTENT TO ISSUE AN ORDER TO CEASE AND DESIST, IMPOSE FINES, AND CHARGE COSTS Order Number S-15-1785-16-SC01

STATEMENT OF CHARGES AND NOTICE OF INTENT TO ISSUE AN ORDER TO CEASE AND DESIST, IMPOSE FINES, AND CHARGE **COSTS**

Respondents.

THE STATE OF WASHINGTON TO:

f/k/a On The Go Technologies, Inc.,

IN THE MATTER OF DETERMINING

of the Securities Act of Washington by:

Path Investments Group, LLC;

whether there has been a violation

Andrew W. Morrison;

CityGuru, Inc.

Andrew W. Morrison Path Investments Group, LLC CityGuru, Inc. f/k/a On The Go Technologies, Inc.

STATEMENT OF CHARGES

Please take notice that the Securities Administrator of the State of Washington has reason to believe that the Respondents Andrew W. Morrison, Path Investments Group, LLC, and CityGuru, Inc. formerly known as (f/k/a) On The Go Technologies, Inc. have each violated the Securities Act of Washington. The Securities Administrator believes their violations justify the entry of an order of the Securities Administrator against each to cease and desist from such violations pursuant to RCW 21.20.390, to impose fines pursuant to RCW 21.20.395, and to recover costs pursuant to RCW 21.20.390. The Securities Administrator finds as follows:

TENTATIVE FINDINGS OF FACT

Respondents

Andrew "Drew" W. Morrison ("Morrison") is a Washington resident. Morrison has 1. never been registered with the Securities Division in any capacity.

> DEPARTMENT OF FINANCIAL INSTITUTIONS Securities Division PO Box 9033 Olympia, WA 98507-9033 360-902-8760

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2. Path Investments Group, LLC ("Path Investments Group") is an Arizona limited liability company formed in August 2009. In approximately May 2010, Path Investments Group moved its principal place of business to Kirkland, Washington. Morrison was the founder and President of Path Investments Group. In January 2012, Path Investments Group was administratively dissolved by the Washington Secretary of State.

3. CityGuru, Inc. ("CityGuru") is a Delaware corporation formed in March 2011. CityGuru was formerly known as On The Go Technologies, Inc. ("On The Go") until November 2012. CityGuru maintained a principal place of business in Seattle, Washington. Morrison was a co-founder and the CEO of On The Go and CityGuru.

Introduction

4. Between approximately 2010 and 2014, Morrison raised more than \$180,000 from the sale of investments in Path Investments Group, On The Go, and CityGuru to at least ten investors, including two Washington residents. Morrison presented himself as a successful businessman and solicited friends and acquaintances to invest in his ventures. When soliciting investors, Morrison repeatedly made misleading claims regarding the profit potential of the investment. Although several investors have requested the return of their investment funds, the majority of investors have not received their principal or any return on their investment. Several investors were not financially sophisticated and did not have any prior experience in investing in start-up companies.

Path Investments Group

5. In 2009, Morrison formed Path Investments Group as a vehicle to invest in Arizona real estate. In approximately May 2010, Morrison relocated to Washington, and later solicited two investors to invest in Path Investments Group. Between June and July 2010, these two investors invested a total of \$30,000 with Path Investments Group, and wired funds to a bank account in that name.

- 6. Morrison solicited the two investors between May and July 2010. In approximately May 2010, Morrison solicited a California resident to invest \$20,000 in Path Investments Group. This investor first met Morrison in 2009, and had made prior real estate investments with Path Investments Group when Morrison resided in Arizona. Morrison led this investor to believe that his funds would be used to purchase distressed properties in Arizona. Subsequently, in approximately July 2010, Morrison solicited his friend, an Oklahoma resident, to invest \$10,000 in Path Investments Group. Morrison represented to this investor that he owned real estate in Arizona and that he "flipped" houses. Morrison told this investor that on average, his real estate projects were making 10% to 15% returns. This investor decided to invest because she trusted Morrison and Morrison appeared to be successful.
- 7. Morrison provided the investors with documents to evidence their investment. The first investor received a promissory note, dated May 9, 2010, with a six month maturity date. According to the note, the interest rate would be 19.5% of the profits from each real estate investment property. Morrison provided the second investor with a term sheet, dated July 12, 2010, which referred to her investment as a "limited joint venture partnership." The investment was for 12 months with a 5.5% annualized return. The term sheet also indicated that the investor would receive a "split" of 75% (purportedly of the profits from each real estate investment property).
- 8. The investors have not received the majority of their principal back, or any interest, from their investments. In December 2010, the first investor received a \$5,000 principal payment from Morrison. However, Morrison defaulted on any further payments pursuant to the promissory note. After the second investor's investment had matured, Morrison represented to her that she had made approximately a 20% return on her \$10,000 investment. Morrison solicited this investor to roll over her principal and earnings into a new investment in On The Go, as discussed below.

On The Go

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9. Between March and October 2011, Morrison raised at least \$112,000 through the sale of On the Go stock to at least four investors, including one Washington resident. Morrison represented that On The Go was developing a smart phone application ("app") that would assist hotel concierges when making travel recommendations to hotel guests. Hotel guests would be invited to download the app, which would provide them with a custom itinerary, directions, and reviews for specific sites recommended by the hotel concierge.

- 10. In approximately October 2011, Morrison solicited a Path Investments Group investor to invest in On The Go, and represented that she could make between \$200,000 and \$700,000 on a \$20,000 investment. When the investor informed Morrison that she had limited funds to invest, Morrison told her that she could roll over her prior Path Investments Group investment and earnings, which Morrison represented totaled \$12,282.18. The investor agreed to roll over these funds, and invested an additional \$7,717.82, for a total investment of \$20,000.
- 11. Over the course of 2011, Morrison solicited several other investors, including a former co-worker, an acquaintance that he met during his previous employment, and a referral from another investor. Morrison represented to an investor that an accounting firm predicted that On the Go would net \$70 million dollars per year, and that an investment in 0.25% of the profits would provide a minimum return of \$177,000 per year. Morrison further represented to this investor that the value of the investment would triple or quadruple when the company completed an IPO. Morrison represented to another investor that the investment was the "next big thing" and they would be "millionaires." Morrison failed to provide a reasonable basis for these projected returns on investment.
- 12. Morrison provided investors with a Private Placement Memorandum ("PPM"). The PPM represented that Morrison held 39% of On the Go's shares, and that he was selling 5% of his shares to

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investors. The PPM represented that investor funds would be used by On the Go as working capital for the development of its products and technology. In the PPM, Morrison represented to investors that in the "worst case" scenario, another business he owned, Path Investments Group, would return 65% of their initial investment to them. Morrison did not disclose any other details regarding why Path Investments Group would be liable for On The Go's liabilities. Moreover, Morrison failed to disclose that Path Investments Group had previously defaulted on a promissory note and owed more than \$15,000 to one of its investors.

- 13. The PPM instructed investors to wire funds to a bank account in the name of Path Investments Group. Between March and August 2011, two investors wired their investment funds to this account. Morrison represented to one investor that Path Investments Group was the "executor" and was handling the finances for the offering, but he did not disclose or explain why investor funds were deposited into an account in the name of Path Investments Group, rather than On The Go. Morrison failed to disclose that On The Go investor funds would be commingled with Path Investments Group funds.
- 14. Morrison arranged for two On the Go investors to wire their investment funds directly to his personal bank account, and he retained approximately one-fourth of their funds. In October 2011, two investors wired a total of approximately \$27,717 to Morrison's personal bank account, which had a negative balance at the time of the first deposit. Morrison transferred a total of \$21,000 of these funds to the Path Investments Group bank account. Morrison retained the remaining \$6,717 of investor funds in his personal bank account.
- 15. In March 2012, Morrison solicited at least two investors to make additional investments by making projections about the future value of On The Go stock. Morrison represented that it was the last chance for investors to buy additional shares on the "ground level" before other large investors

would come in and double the value of the shares. Morrison represented that after these large investors
made their investments, the value of On the Go stock would double or triple again, due to revenue the
company would be making. Morrison represented that On the Go was currently worth \$1 million dollars
and that On the Go planned on being sold or conducting an IPO as a \$100 million dollar company.

Morrison failed to provide a reasonable basis for the projected share value or the purported valuation.

When soliciting one investor, Morrison represented that he had just invested another \$100,000, when in
fact he had not. Neither of the investors decided to invest additional funds.

CityGuru

- 16. In November 2012, Morrison changed On The Go's name to CityGuru. After the company's name change, the nature of the business changed to a VIP services company. CityGuru organized VIP-style events, some of which were benefit functions that were held for non-profit organizations. CityGuru also sold memberships that allowed members to book VIP-type dining, shopping, and travel experiences. After the name change, at least two On The Go investors requested that Morrison provide them with updated paperwork stating that their stock ownership was in CityGuru. Morrison failed to provide the requested documentation.
- 17. Between approximately January 2013 and June 2014, Morrison raised approximately \$47,000 through the sale of CityGuru stock and promissory notes. Morrison solicited at least five of his friends and acquaintances to invest, including one Washington resident. Morrison also solicited two On The Go investors, but neither investor decided to invest additional funds. When soliciting investors, Morrison represented that investor funds would be used to pay for CityGuru business expenses such as advertising, technology, and employee wages. Morrison instructed the majority of investors to wire their investment funds to his personal bank account. Morrison failed to disclose to investors why their funds would be deposited into his personal bank account rather than a business bank account.

- 18. Morrison offered and sold promissory notes to at least four investors. The notes had a variety of terms, and at least some were convertible into stock. For example, one investor that invested a total of \$15,000 between May and June 2014 received two convertible promissory notes. The first note had a 4% per month interest rate and a one-year term, and the second note had a 40% interest rate and a 6 month term. When the notes matured, the investor had the option of cashing out the principal and interest, or converting all or part of the principal and interest into CityGuru shares at a discount. The first note was convertible at a 30% discount and the second note was convertible at a 35% discount.
- 19. Morrison offered and sold CityGuru stock to at least one investor. In approximately April 2014, Morrison solicited a Washington resident to purchase some of his personal shares in CityGuru. The investor invested \$5,000 for the purchase of 15,000 of Morrison's shares in CityGuru. Morrison provided the investor with a one-year promissory note, rather than a stock certificate, to evidence the investment. The promissory note, dated May 1, 2014, stated that 1,250 shares would vest per month.
- 20. Morrison repeatedly made misleading profit projections when soliciting investors. When soliciting promissory note investors, Morrison represented that a \$5,000 investment could earn approximately \$100,000 to \$150,000, and he estimated that CityGuru would be sold in 2-3 years with a share price of \$10-\$17 per share. When soliciting the stock investor, Morrison represented that the investor would make approximately \$100,000 within a few years on a \$5,000 investment. Morrison failed to provide a reasonable basis for the projected return on investment and value of the shares.
- 21. Morrison failed to disclose material information to CityGuru investors. Morrison failed to disclose to investors that his prior venture, Path Investments Group, had defaulted on a promissory note and still owed more than \$15,000 to one of its investors. Morrison also failed to disclose to several investors that on January 28, 2013, a Path Investments Group investor filed a civil action against him in

King County Superior Court for breach of a promissory note. Further, Morrison failed to provide investors with current CityGuru financial statements, an operational history of the company, and information regarding the outstanding On The Go stock.

Registration Status

- 22. Path Investments Group has never been registered to sell promissory notes or limited joint venture partnerships in the State of Washington, nor has it filed a claim of exemption from registration.
- 23. CityGuru, Inc. f/k/a On The Go Technologies, Inc. has never been registered to sell On The Go stock or CityGuru stock in the State of Washington, nor has it filed a claim of exemption from registration for the sale of stock. On May 24, 2013, CityGuru, Inc. filed with the Securities Division a claim of exemption from registration, for a \$100,000 debt offering under Regulation D, Rule 506 and WAC 460-44A-506.
- 24. Andrew W. Morrison has never been registered as a securities salesperson or brokerdealer in the State of Washington.

Based upon the above Tentative Findings of Fact, the following Conclusions of Law are made:

CONCLUSIONS OF LAW

- 1. The offer and/or sale of the promissory notes, stock, and limited joint venture partnership, as described above, constitutes the offer and/or sale of a security as defined in RCW 21.20.005(14) and (17).
- 2. Path Investments Group, LLC and CityGuru, Inc. f/k/a On The Go Technologies, Inc. have each violated RCW 21.20.140 because, as set forth in the Tentative Findings of Fact, Path Investments Group, LLC sold a promissory note and limited joint venture partnership and CityGuru, Inc.

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f/k/a On The Go Technologies, Inc. sold On The Go and CityGuru stock for which no registration is on file with the Securities Administrator, and for which no valid claim of exemption exists.

- 3. Andrew W. Morrison violated RCW 21.20.040 by offering and selling a promissory note and limited joint venture partnership in Path Investments Group, LLC and On The Go and CityGuru stock while not registered as a securities salesperson or broker-dealer in the State of Washington.
- 4. Andrew W. Morrison and CityGuru, Inc. f/k/a On The Go Technologies, Inc., have each violated RCW 21.20.010 because, as set forth in the Tentative Findings of Fact, in connection with the offer and sale of securities they each made misstatements of material fact or omitted to state material facts necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading.

NOTICE OF INTENT TO ISSUE AN ORDER TO CEASE AND DESIST

Based upon the above Tentative Findings of Fact and Conclusions of Law, the Securities Administrator intends to order that the Respondents Andrew W. Morrison, Path Investments Group, LLC, and CityGuru, Inc. f/k/a On The Go Technologies, Inc., and their agents and employees, shall each cease and desist from violations of RCW 21.20.140, RCW 21.20.040 and RCW 21.20.010.

NOTICE OF INTENT TO IMPOSE FINES

Pursuant to RCW 21.20.395, and based upon the above Tentative Findings of Fact and Conclusions of Law, the Securities Administrator intends to order that:

- 1. Respondent Andrew W. Morrison shall be liable for and pay a fine of \$30,000;
- 2. Respondent Path Investments Group, LLC shall be liable for and pay a fine of \$5,000; and
- 3. Respondent CityGuru, Inc. f/k/a On The Go Technologies, Inc. shall be liable for and pay a fine of \$15,000.

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NOTICE OF INTENT TO CHARGE COSTS

Pursuant to RCW 21.20.390(5), and based upon the above Tentative Findings of Fact and Conclusions of Law, the Securities Administrator intends to order that the Respondents Andrew W. Morrison, Path Investments Group, LLC, and CityGuru, Inc. f/k/a On The Go Technologies, Inc. shall be liable for and pay the Securities Division the costs, fees and other expenses incurred in the administrative investigation and hearing of this matter in an amount not less than \$5,000.

AUTHORITY AND PROCEDURE

This Statement of Charges is entered pursuant to the provisions of RCW 21.20.390 and RCW 21.20.395, and is subject to the provisions of RCW 34.05. The Respondents may each make a written request for a hearing as set forth in the NOTICE OF OPPORTUNITY TO DEFEND AND OPPORTUNITY FOR HEARING accompanying this Statement of Charges. If a Respondent does not request a hearing, the Securities Administrator intends to adopt the above Tentative Findings of Fact and Conclusions of Law as final, enter a permanent cease and desist order as to that Respondent, and impose the fines and costs sought.

Signed and Entered this <u>27th</u> day of June, 2016.

William M. Beatty

Securities Administrator

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1	Approved by:
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4	Suzanne Sarason Chief of Enforcement
5	Reviewed by:
6	M NS
7	Robert Kondrat
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INTENT TO ISSUE AN ORDER TO CEASE AND

DESIST, IMPOSE FINES, AND CHARGE COSTS

Presented by:

Bridgett Fisher

Bridgett Fisher Financial Legal Examiner

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