



**Dan Iannicola, Jr.**  
**Deputy Assistant Secretary for Financial**  
**Education**  
**U.S. Department of the Treasury**

Dan Iannicola, Jr. was appointed as Deputy Assistant Secretary for Financial Education, effective September 29, 2003. In this position, Mr. Iannicola is responsible for overseeing the Treasury's Office of Financial Education, which was established in 2002 to promote access to financial education programs so that Americans obtain the practical knowledge and skills that will enable them to make informed financial choices throughout their lives. Mr. Iannicola advises the Assistant Secretary of Financial Institutions on matters pertaining to financial education, including the development, analysis and execution of policy.

Prior to joining Treasury, Mr. Iannicola was Special Counsel to the Assistant Secretary and Director of Communications in the Department of Education's Office of Postsecondary Education, where he worked since 2002.

Previously, Mr. Iannicola was Counsel for The May Department Stores Company and Vice President/Regulatory Liaison for the May National Banks in St. Louis, MO (1996-2002), while also serving as Adjunct Professor of Business Law at St. Louis Community College (2000-2002). He also served as president of the board of education for the Affton School District (his K-12 alma mater) in St. Louis, MO (1999-2001) following membership on the board since 1997. Prior to that, Mr. Iannicola also was an attorney with John Deere Credit in Moline, IL (1994-1996).

Mr. Iannicola earned his Bachelor of Science degree in Economics from The Wharton School of Business at the University of Pennsylvania, his Juris Doctor from the University of Illinois College of Law, and his Masters in Communications from American University.

Since joining Treasury, Mr. Iannicola along with his staff, have pursued an aggressive agenda advancing the cause of financial education by traveling across America to assist local programs, testifying before Congress on the subject and leading a group of 20 agencies to coordinate the federal effort on financial education.