



**Tuesday, April 12, 2005**

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## **MEDIA ADVISORY**

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### **YOUTH FINANCIAL LITERACY MONTH (April 1-30, 2005)**

Join us immediately following Governor Gregoire's ceremony to proclaim: April as Youth Financial Literacy Month!

### **NEWS CONFERENCE**

**WHERE:** Capitol Dome Rotunda, Olympia

**When:** Wednesday, April 13, 2005, 2:15 PM

### **SPEAKERS & HONORED GUESTS**

- **Scott Jarvis, Director, Department of Financial Institutions (DFI)**
- **Senator Karen Keiser**
- **Senator Don Benton**
- **Representative Glen Anderson**
- **Jeff Southard, President, Jump\$Tart Washington**
- **Dana Twilight, Washington State Board of Education**
- **Pat Ford, Public School Teacher, Thomas Jefferson High School**
- **Five students age 8 to 16 honored by Governor Gregoire**

**CUTE KIDS & ART CREATE VISUAL** Photographers and videographers encouraged to attend. In addition, Governor Gregoire and Jump\$Tart Washington will honor and award five students age eight to 16 hundreds of dollars in savings bonds for their winning art work depicting the theme Map Your Financial Future. Enlarged, mounted prints of the students' artwork will be on display, creating a colorful, visual backdrop to the rotunda, as proud students look onto the press conference with beaming faces. (The artwork will be available on CD for print and broadcast media.) The youngest student, an eight-year-old 2<sup>nd</sup> grader, will be surprised during an unexpected visit from, Savertooth, Jump\$Tart member, BECU's financial education mascot. In the midst of all of this excitement regulators, teachers, and legislators will challenge teachers and parents to do more by sharing the grim statistics of youth bankruptcy and the economic and personal impact of students' lack of financial knowledge.

For more information about Jump\$Tart Washington, visit the Jump\$Tart web site at [www.wajumpstart.org](http://www.wajumpstart.org).