Terms Completed

ORDER SUMMARY – Case Number: C-08-279

Name(s):	Paramount Equ	uity Mortgage Inc.		
Order Number:	C-08-279-09-0	CO01		
Effective Date:	May 21, 2009			
License Number: Or NMLS Identifier [U/L] License Effect:		[MLS: 30336] stayed, application denied or st specifically note the ending of		
Not Apply Until:	n/a			
Not Eligible Until:				
Prohibition/Ban Until:	n/a			
Investigation Costs	\$1,000	Due	Paid ⊠ Y □ N	Date
Fine	\$	Due	Paid Y N	Date
Assessment(s)	\$	Due	Paid N N	Date
Restitution	\$	Due	Paid N N	Date
Judgment	\$	Due	Paid N N	Date
Satisfaction of Judgment F	□ Y □ N			
Comments:	Victims:			

STATE OF WASHINGTON DEPARTMENT OF FINANCIAL INSTITUTIONS DIVISION OF CONSUMER SERVICES

IN THE MATTER OF INVESTIGATING 3 the Consumer Loan License Application under the Consumer Loan Act of Washington by: 4

NO. C-08-279-09-CO01

PARAMOUNT EQUITY MORTGAGE, INC.,

CONSENT ORDER

Respondent.

COMES NOW the Director of the Department of Financial Institutions, through his designee Deborah Bortner, Division Director, Division of Consumer Services, and Paramount Equity Mortgage, Inc. (Respondent Paramount), and finding that the issues raised in this matter may be economically and efficiently settled, agree to the entry of this Consent Order. This Consent Order is entered pursuant to RCW 31.04, the Consumer Loan Act (the Act), and RCW 34.05.060 of the Administrative Procedure Act.

AGREEMENT AND ORDER

On September 5, 2008, the Department of Financial Institutions, Division of Consumer Services (Department) entered a Notice and Order regarding Respondent's Consumer Loan License Application (C-08-279-08-SC01). The Notice and Order was based on a Statement of Charges entered by the Department against Respondent Paramount and others on July 21, 2008. The allegations contained in the Statement of Charges were resolved on May 11, 2009, by the entry of a Consent Order (the May 11 Order). The May 11 Order provided that the admissions, conduct, and allegations serving as the basis for the issuance of the Statement of Charges and entry of the May 11 Order would not be used in the assessment of any future Consumer Loan license applications.

Based upon the foregoing:

A. Jurisdiction. It is AGREED that the Department has jurisdiction over the subject matter of the activities discussed herein.

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CONSENT ORDER C-08-279-09-CO01 Paramount Equity Mortgage, Inc. DEPARTMENT OF FINANCIAL INSTITUTIONS Division of Consumer Services PO Box 41200 Olympia, WA 98504-1200

Olympia, WA 98504-1200 (360) 902-8703

1	///
2	RESPONDENT:
3	Paramount Equity Mortgage, Inc.
4	By:
5	Miles Stanford
6	Matthew J. Dawson Date Secretary Theoryton Vice President
7	Secretary, Treasurer, Vice President
8	DO NOT WRITE BELOW THIS LINE
9	THIS ORDER ENTERED THIS 2/84 DAY OF May, 2009.
10	
11	DEBORAH BORTNER, Director
12	Division of Consumer Services Department of Financial Institutions
13	Dopardion of Francisco
14	Presented by:
15	Anthroj W. Canto
16	ANTHONY W. CARTER Financial Legal Examiner
17	T Higher Dogar Danish
18	Approved by:
19	
20	JAMES R. BRUSSELBACK
21	Enforcement Chief
22	
23	
24	

STATE OF WASHINGTON 1 DEPARTMENT OF FINANCIAL INSTITUTIONS 2 DIVISION OF CONSUMER SERVICES 3 IN THE MATTER OF INVESTIGATING NO. C-08-279-08-SC01 the Consumer Loan License Application under the Consumer Loan Act of Washington by: 4 NOTICE AND ORDER DENYING CONSUMER LOAN LICENSE 5 PARAMOUNT EQUITY MORTGAGE, INC., APPLICATION 6 Respondent. 7 INTRODUCTION 8 Pursuant to RCW 31.04.093 and RCW 31.04.165, the Director of the Department of Financial Institutions of 9 the State of Washington (Director) is responsible for the administration of the Consumer Loan Act (the Act), 10 Chapter 31.04 RCW. After having conducted an investigation pursuant to RCW 31.04.145, and based upon the 11 facts available as of the date of this Notice and Order, the Director, through his designee, Division of Consumer 12 Services Director Deborah Bortner, institutes this proceeding and finds as follows: 13 I. FACTUAL ALLEGATIONS 14 Respondent Paramount Equity Mortgage, Inc. (Paramount) is an active for-profit corporation organized in 15 California in June 2004 with its main office in Roseville, California. On July 19, 2004, Paramount was licensed by 16 the Department of Financial Institutions (Department) to conduct business as a Mortgage Broker, license number 17 510-MB-26516. Paramount has three Washington-licensed branch offices, one in California, one in Oregon, 18 and one in Washington. On June 19, 2008, the Department received a completed application from Paramount for a 19 license to conduct business as a Consumer Loan company. The application covered Paramount's main office 20 location in Roseville, California, plus its Oregon and Washington branch office locations. 21 Advertising Complaints. Between April 11, 2007, and October 4, 2007, the Department received six 22 consumer and competitor complaints regarding Paramount. The competitor complaints alleged generally that 23 Paramount was engaged in a deceptive radio advertising campaign. Based on the Department's review of the 24 advertising complaints, an investigation was opened on October 9, 2007.

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1.3	Advertising Investigation.	The review of Paramount	's advertising	revealed that the	e firm had v	violated
nume	rous provisions of the Mortg	age Broker Practices Act (t	the MBPA).	The violations in	ncluded:	

- RCW 19.146.0201(2), by engaging in unfair or deceptive practices toward any person including the use of false, deceptive, or misleading advertising; failing to identify Paramount by its full licensed name on Internet advertising; and failing to comply with RCW 30.04.020, which regulates the use of the word "bank;"
- RCW 19.146.0201(7), by making false or deceptive statements concerning the financing terms and conditions for residential mortgage loans, which includes advertising that Paramount offered the "lowest" or "best" interest rates and fees;
- RCW 19.146.0201(10), by advertising a rate of interest without clearly and conspicuously disclosing the APR;
- RCW 19.146.0201(11), by failing to comply with the disclosure requirements of the Truth in Lending Act, 15 U.S.C. §1664(d) and Regulation Z, 12 C.F.R. §226.24(b) and (c), which includes failing to clearly and conspicuously disclose the APR; failing to disclose that advertised APRs may increase after consummation; and failing to disclose the terms of repayment on advertisements containing certain disclosure triggering terms; and
- RCW 19.146.0201(11), by failing to comply with the Federal Trade Commission Act, 15 U.S.C. §§41-58, as amended, which includes engaging in unfair or deceptive acts or practices.
- 1.4 Examination. In November 2007, the Department conducted a regularly-scheduled on-site examination of

Paramount's loan portfolio and business practices. The Department reviewed 43 Washington residential mortgage loans originated during 2007. The examination revealed that Paramount had violated numerous disclosure provisions of the MBPA, and had engaged in unlicensed activity. The violations included:

- RCW 19.146.0201(2), by engaging in unfair or deceptive practices toward any person, which includes making deceptive fee disclosures; collecting unearned fees; and charging and collecting unearned discount points;
- RCW 19.146.0201(3), by obtaining property by fraud or misrepresentation, which includes charging and collecting unearned fees and discount points;
- RCW 19.146.0201(6), by failing to make disclosures to loan applicants as required by the Act, and as required by the Real Estate Settlement Procedures Act, 12 U.S.C. §2601 and Regulation X, 24 C.F.R. §3500, which includes failing to disclose the fees which inured to the benefit of Respondents on the GFE and HUD-1;
- RCW 19.146.0201(7), by making false or deceptive statements concerning the financing terms and conditions for residential mortgage loans, which includes charging borrowers discount points that did not result in a decrease in the interest rate;
- RCW 19.146.0201(11), by failing to comply with the Real Estate Settlement Procedures Act, 12 U.S.C. §2601 and Regulation X, 24 C.F.R. §3500, which includes failing to disclose to borrowers the fees which inured to the benefit of Respondents on the HUD-1, and by collecting unearned loan origination fees, underwriting fees, and discount points that did not result in a decrease in the interest rate charged borrowers;
- RCW 19.146.0201(11), by failing to comply with the Federal Trade Commission Act, 15 U.S.C. §§41-58, as amended, which includes engaging in unfair or deceptive acts or practices;

2 3 4 5	 RCW 19.146.0201(11), by charging and collecting fees prohibited by RCW 19.146.030(4), which includes charging and collecting unearned loan origination fees, underwriting fees, and discount points that were not disclosed on an initial or any subsequent GFE; RCW 19.146.0201(15), for failing to make disclosures required by RCW 19.146.030, including initial disclosures required by RCW 19.146.030(1); revised GFEs required by RCW 19.146.030(4); rate lock disclosures required by RCW 9.146.030(2)(c), (e), and .030(3); variable rate disclosures required by RCW 19.146.030(2)(a); borrower-paid services disclosures required by RCW 19.146.030(2)(f); and RCW 19.146.030(2)(d); and trust account disclosures required by RCW 19.146.030(2)(f); and RCW 19.146.200(1), for unlicensed loan originator activity.
6	1.5 Administrative Action. Based on the advertising violations, disclosure violations, and unlicensed activity,
7	on July 21, 2008, the Department issued a Statement of Charges, number C-07-405-08-SC01, against Respondent
8	Paramount and its owners and principals. The Statement of Charges alleged that Paramount had violated the
9	provisions of the MBPA enumerated in paragraphs 1.3 and 1.4. Among other sanctions, the Statement of Charges
10	gave notice the Department intends to revoke Paramount's Mortgage Broker license, to impose a \$500,000 fine,
11	to require the identification of every applicant and borrower injured by Paramount's violations of the MBPA,
12	and to seek restitution to the persons identified. A copy of the Statement of Charges is attached.
13	
14	II. GROUNDS FOR ENTRY OF ORDER
15	21 Parriamenta December Character and Consul Fitzers December the Fortest Allegations and forth
ľ	2.1 Requirement to Demonstrate Character and General Fitness. Based on the Factual Allegations set forth
16	in Section I above, Respondent Paramount fails to meet the requirements of RCW 31.04.055(1)(e),
16	in Section I above, Respondent Paramount fails to meet the requirements of RCW 31.04.055(1)(e),
16 17	in Section I above, Respondent Paramount fails to meet the requirements of RCW 31.04.055(1)(e), WAC 208-620-370(2)(a), and WAC 208-620-370(4), by failing to demonstrate financial responsibility, experience,
16 17 18	in Section I above, Respondent Paramount fails to meet the requirements of RCW 31.04.055(1)(e), WAC 208-620-370(2)(a), and WAC 208-620-370(4), by failing to demonstrate financial responsibility, experience, character, and general fitness such as to command the confidence of the community and to warrant a belief that the
16 17 18 19	in Section I above, Respondent Paramount fails to meet the requirements of RCW 31.04.055(1)(e), WAC 208-620-370(2)(a), and WAC 208-620-370(4), by failing to demonstrate financial responsibility, experience, character, and general fitness such as to command the confidence of the community and to warrant a belief that the
16 17 18 19 20	in Section I above, Respondent Paramount fails to meet the requirements of RCW 31.04.055(1)(e), WAC 208-620-370(2)(a), and WAC 208-620-370(4), by failing to demonstrate financial responsibility, experience, character, and general fitness such as to command the confidence of the community and to warrant a belief that the business will be operated honestly, fairly, and efficiently within the purposes of the Act.
16 17 18 19 20 21	in Section I above, Respondent Paramount fails to meet the requirements of RCW 31.04.055(1)(e), WAC 208-620-370(2)(a), and WAC 208-620-370(4), by failing to demonstrate financial responsibility, experience, character, and general fitness such as to command the confidence of the community and to warrant a belief that the business will be operated honestly, fairly, and efficiently within the purposes of the Act. III. AUTHORITY TO IMPOSE SANCTIONS
16 17 18 19 20 21 22	in Section I above, Respondent Paramount fails to meet the requirements of RCW 31.04.055(1)(e), WAC 208-620-370(2)(a), and WAC 208-620-370(4), by failing to demonstrate financial responsibility, experience, character, and general fitness such as to command the confidence of the community and to warrant a belief that the business will be operated honestly, fairly, and efficiently within the purposes of the Act. III. AUTHORITY TO IMPOSE SANCTIONS 3.1 Authority to Deny Application for Consumer Loan License. Pursuant to RCW 31.04.093(2), the Director

IV. ORDER DENYING LICENSE

Respondent's alleged violations of the provisions of the Mortgage Broker Practices Act, chapter 19.146 RCW and chapter 208-660 WAC, as set forth in the above Factual Allegations, and the prohibitions set forth in the Consumer Loan Act, chapter 31.04 RCW and chapter 208-620 WAC, constitute a basis for the entry of an Order under RCW 31.04.093(2)(a). Therefore, the Director hereby denies Respondent Paramount Equity Mortgage, Inc.'s application for a license to conduct the business of a Consumer Loan company. Respondent Paramount's application and investigation fees have been returned under separate cover.

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V. AUTHORITY AND PROCEDURE

This Notice and Order Denying Consumer Loan License Application is entered pursuant to the provisions of RCW 31.04.055, RCW 31.04.093, RCW 31.04.165, RCW 31.04.202 and RCW 31.04.205, and is subject to the provisions of the Administrative Procedure Act, Chapter 34.05 RCW. Respondent may make a written request for a hearing as set forth in the NOTICE OF OPPORTUNITY TO DEFEND AND OPPORTUNITY FOR HEARING accompanying this Notice and Order.

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Dated this ______ day of September, 2008.

DEBORAH BORTNER

Director, Division of Consumer Services Department of Financial Institutions

Presented by:

ANTHONY W. ARTER

Enforcement Attorney

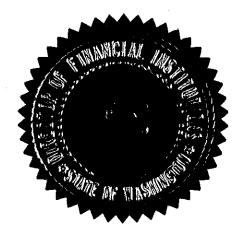
Approved by:

James R. Brusselback

AMES R. BRUSSELBACK

Shforcement Chief

NOTICE AND ORDER No. C-08-279-08-SC01 PARAMOUNT EQUITY MORTGAGE, INC.



DEPARTMENT OF FINANCIAL INSTITUTIONS
Division of Consumer Services
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